

# Peter Okunroumu

Product Designer

(234) 814-038-3508

[dammylarepeter@gmail.com](mailto:dammylarepeter@gmail.com)

[LinkedIn](#) [Website](#)

## PROFESSIONAL SUMMARY

Multi-faceted and creative designer combines a background in web development, Systems Engineering, and Marketing with expertise in Product Design to deliver quality, human-centered design across mobile, web, and other digital mediums. Competent in all aspects of the design process and offers highly rated services in quick turnaround settings and excels at meeting deadlines.

## EXPERIENCE

### Upwork, Freelance — *Product Designer*

AUGUST 2020 - PRESENT

Collaborated with developer teams and managed a wide variety of cross-media projects involving UI design, Illustrations, and Branding for Startups and agencies

- > Redesigned the website of PurelyByron.com to align with the brand tone and reduce churn
- > Designed 20+ newsletter templates for international brands including Nutra Organics and Nappy

### AIIESEC, Lagos, Nigeria — *Visual Designer*

JANUARY 2020 - PRESENT

Member of the Content Creation team in the Marketing and Communication department.

- > Part of the marketing team that improved recruitment signups by over 150%
- > Created over 50 market-fit posters as well as blog posts in line with the brand tone for efficient marketing campaigns.
- > Redesigned the blog website for easier navigation and readability.

## EDUCATION

### University of Lagos, Lagos — *Systems Engineering*

SEPTEMBER 2017 - JULY 2023

- > Faculty Blog team member as a designer

## SKILLS

Figma, Adobe XD, Adobe Creative Suite, Web Design, Mobile Design, Notion, HTML5, CSS3, Vanilla JS, Wireframing, Ideating, Prototyping, User Research, Collaboration, Curiosity, Empathy, Communication, Problem-Solving, Time management

## AWARDS/COMMUNITY SERVICE

**Food Unite, Nigeria:** Designed the logo and handled the social media page.

**Junior Achievement Nigeria (JAN):** Led and taught high school students how to develop and manage a startup.

**Unlocking your Potential (UP), UK:** Designed brand identity and social media headers.

## CERTIFICATIONS

Google UX Design Course (2022)

GADS2020: Mobile Web Specialist